Jaipur Engineers
Your One-Stop IT & Staffing Ecosystem

DATA & AI

Business Analytics

SAMPLE PROJECT

Branch Performance Brief



COURSE FEE

Fee on enquiry

JAIPUR, RAJASTHAN

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Business Analytics

Core concepts



01

Business questions and metric definitions

02

Spreadsheet cleaning and SQL aggregations

03

Descriptive statistics and segmentation

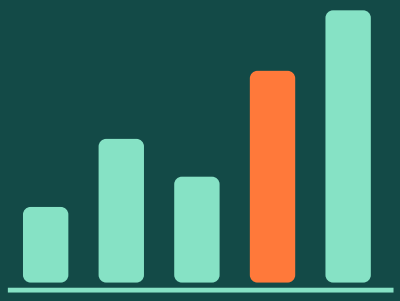
Define success

Select a dataset and decide how to measure a useful result.

Business Analytics

Applied skills

- **Source data**
- **Baseline**
- **Validation**



04 Forecasting and scenario fundamentals

05 Dashboards, comparisons and stakeholder storytelling

06 Recommendation briefs and decision reviews

PROJECT DELIVERABLES

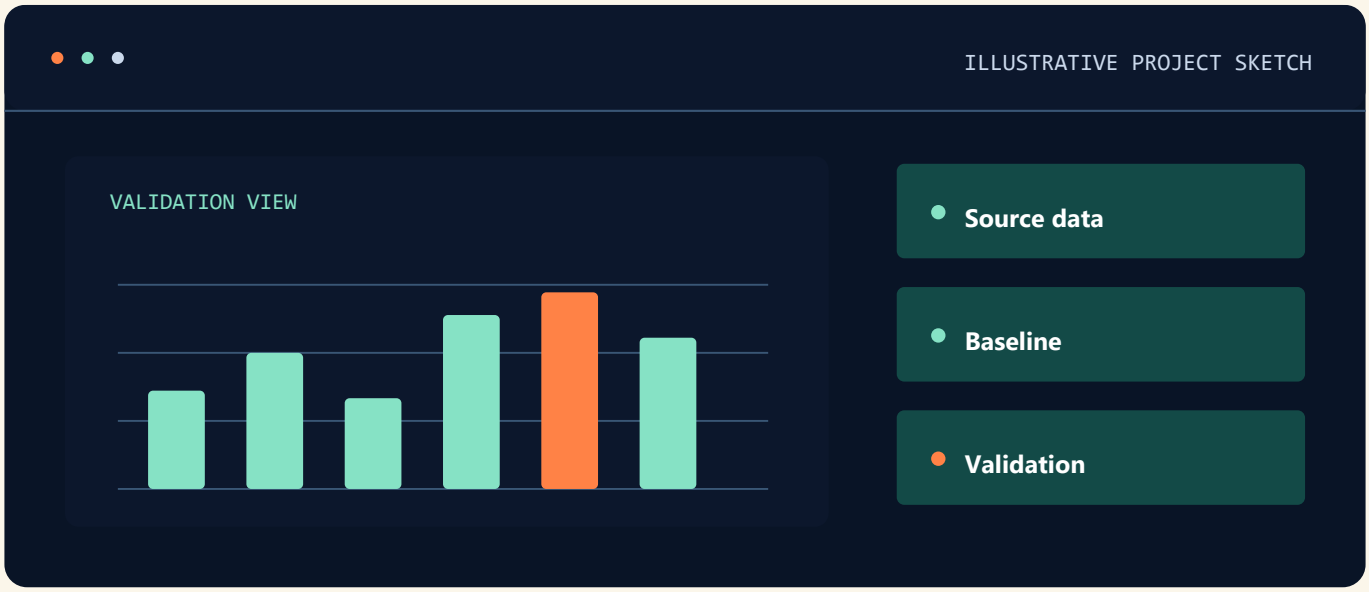
A reproducible analysis or demo, validation checks and a short findings summary.

Business Analytics

Portfolio project

Branch Performance Brief

Compare performance across sample stores, identify improvement areas and present actionable recommendations.



Define success

Select a dataset and decide how to measure a useful result.

Validate results

Compare against a baseline or trusted total and explain any discrepancy.

A reproducible analysis or demo, validation checks and a short findings summary.

Business Analytics

Course fees

COURSE FEE

Fee on enquiry

Ask admissions for the course fee, available batches and enrolment details.

ADMISSIONS

+91 70146 92039

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122/228, Indra Path, Thadi Market

Mansarovar, Jaipur, Rajasthan 302020

SCAN FOR MAP

Check course details

Business Analytics

Course content

MODULES 01–02

01

Lessons & practice

- Business questions
- Metric definitions

HANDS-ON Write a business question with a defined denominator and time period.

02

Lessons & practice

- Spreadsheet cleaning
- SQL aggregations

HANDS-ON Clean branch records and verify grouped totals in Excel and SQL.

Business Analytics

Course content

MODULES 03–04

03

Lessons & practice

- Descriptive statistics
- Segmentation

HANDS-ON Compare branch segments using a summary statistic and visual distribution.

04

Lessons & practice

- Forecasting
- Scenario fundamentals

HANDS-ON Fit a simple forecast or scenario and compare it against a baseline.

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Course content

MODULES 05–06

05

Lessons & practice

- Dashboards
- Comparisons
- Stakeholder storytelling

HANDS-ON Build a short dashboard that makes the comparison clear to a stakeholder.

06

Lessons & practice

- Recommendation briefs
- Decision reviews

HANDS-ON Write a decision brief with an action, expected impact and measure of success.